CURRICULUM VITAE

DR. CRISTINA COTEANU AVOCAT, PROFESSOR, DIRECTOR



Professor, Director Center Bigwood on the consumer protection, Director MEUS (Master European Studies), Institut d'Etudes Européennes, Université libre de Bruxelles, Avenue F.D. Roosevelt, 39, 1050 Bruxelles CP 172, www.iee-ulb.eu/sitepages/view/66 http://www.iee-ulb.eu/fr/the-bigwood-centre-on-consumer-protection cristina.coteanu@ulb.ac.be

Avocat, Membre Barreau de Bruxelles, Philippe&Partners http://www.philippelaw.eu/Front/e1-748-438/Avocats/Cristina-COTEANU.aspx ccoteanu@philippelaw.eu

Nationality: Romanian

Cristina Coteanu has a long and distinguished career in public and private sectors combined with almost two decades of experience in European Affairs and European Human Rights. A trained Avocat (Barrister) with European qualifications, member of the Brussels Bar, she also serves as a Director of a Center Biwood on the quality of life (IEE at ULB, Brussels) and Professor specialised in European law.

Her Eastern European background combined with her legal qualifications and strategic view of management would bring new dynamics to her career in 1996 when she will be appointed as Director at the Council of the Bars and Law Societies of the European Union, building bridges of cooperation between the National Bars of the New and the Old EU Member States; advising on legislative reforms in the area of 'acquis communautaire'.

Her focus on change management in the public administration and international organisations combined with her ability to work with governments all over Europe, allowed her in 2000 to serve in leadership functions as Director for two "Big Four" companies, promoting regional cooperation programmes on economic or legal issues; motivating multicultural large teams both at strategic and internal management level. She has supported the line ministries to take full responsibility by fostering the administrative capacity.

Since the beginning of her career, she has taught in economic and legal programs in law and business schools in European Union and abroad. In addition to legal services, Cristina offers services as Mediator for all types of disputes and conflicts dealing with the application of the European law.

EDUCATION AND ACADEMIC AND OTHER QUALIFICATIONS :

LEIDEN UNIVERSITY - DOCTOR JURIS

QUEEN MARY COLLEGE OF THE UNIVERSITY OF LONDON

Centre for commercial law studies, *(University rated 5+ Excellence level,)* Upgraded to MPHil

SOLVAY ECONOMIC AND BUSINESS SCHOOL, Brussels,

MBA Public Administration "with Cum Laude", 1997

Université Libre de Bruxelles, Belgium

INSTITUTE OF EUROPEAN STUDIES, 1994-1996

LLM (Licence) European Law *with "Magna Cum Laude" (Ranked Third in my class)* Certificate on the External Relations of the European Union, 1996

UNIVERSITÉ LIBRE DE BRUXELLES, BELGIUM

FACULTY OF LAW, 1996 LLM (Licence) International Law with "Magna Cum Laude" (Ranked First in my class)

UNIVERSITY SOPHIA ANTIPOLIS, NICE, FRANCE, INSTITUTE OF EUROPEAN STUDIES, 1994

Diplôme d'Etudes Approfondis, International Relations (including EU law), with "Magna Cum Laude"

UNIVERSITY ALEXANDRU I CUZA, IASI, ROMANIA, "Summa Cum Laude"

CERTIFICAT OF ACADEMIC STANDING, LAW SOCIETY OF ENGLAND AND WALES, LONDON, ROYAUME-UNI, 2000,

BRUSSELS BAR - CAPA - Certificat excerice of the profession of « avocat », 2001

DIPLOMA IN EUROPEAN FEDERALISTS STUDIES, Centre of Federalist Studies, Vallée d'Aoste, ITALIA, 1995

PROFESSIONAL ACTIVITIES :

AVOCAT, PHILIPPE&PARTNERS (2000 – PRESENT), LUXEMBURG, BRUXELLES, Representing national Ministries of Foreign Affairs on various structural funds programmes

PROFESSOR AND DIRECTOR MEUS (MASTER IN EUROPEAN STUDIES), INSTITUTE D'ETUDES EUROPÉENNES, DE L'UNIVERSITÉ LIBRE DE BRUXELLES (ASSOCIATED WITH THE IEE SINCE 1997 -PRESENT) FOUNDER OF AN INTERNATIONAL NETWORK IN THE AREA OF CONSUMER PROTECTION AND FOOD LAW AT THE INSTITUTE OF EUROPEAN STUDIES, composed of 40 universities from the EU, the US and Australia

FOUNDER OF A EUROPEAN NETWORK FORMED OF JUDGES OF THE SUPREME COURTS IN THE AREA OF ENVIRONMENTAL LAW (within the European Commission – DG Environment 2009-...)

DIRECTOR, ERNST&YOUNG, 2006 -2009 - promoting regional cooperation programmes on economic or legal issues; supporting the line ministries to take full responsibility by fostering the legislative and administrative capacity to manage and control EU funds.

ROMANIAN ADMINISTRATION - MINISTER SECRETARY OF STATE, ROMANIA, Minister of Justice, Minister of Foreign Affairs (Director) – 2004 - 20006.

AVOCAT, PHILIPPE&PARTNERS, BRUSSELS 2000-2004.

DIRECTOR, COUNCIL OF THE BARS AND LAW SOCIETIES OF THE EUROPEAN UNION, Brussels, in charge of the Central and Eastern European countries, 1996-2000.

AMERICAN BAR ASSOCIATION – Washington DC, USA 1999 – 3 months on secondment.

EUROPEAN PARLIAMENT, 1995

LOCAL ACTIVITIES IN MY COMMUNITY :

Laeken Project on solidarity and sustainable urban agriculture

I initiated a local project for the neighbourhood community. The project called the Royal Garden of Donderberg is based on the participation of a few Belgium schools at the proximity of the European school of Laeken. The project is considering an area of 4 ha located a stone's throw away from the European school front door. The project was selected within the framework of the Programmes "Sustainable Community"/ Quartiers Durable of the Region Bruxelles-Capitale. The project is based on <u>a petition</u> signed by more than 250 families living in the neighbourhood of the European school.

An offline petition to support the project allowed the successful connection with the local community.

Project "walk to school" - Ecole Européenne Bruxelles (2011-2013)

Initiating a Project 'walk to school' within the framework of the European School Brussels, project sent for consideration to the European Commissioner Marcos Sefcovic. The project suggests a new way to satisfy children's rights to safe environment needs.

Project on the collaboration of the European schools with the local community, 2013 – 2014

To assist in maintaining the standard of the school to attain the excellence in preserving a secure and friendly environment.

A secure school environment is a crucial factor in effective teaching and learning. I believe that the security is more than a matter of reducing risks from intruders to the campus grounds and parking areas. It is about securing networks with local community, it is about finding new ways of in which the local community can contribute to a safe school environment.

Connecting with the local community is also important for the development of pupils' understanding of society's shared and agreed values. Pupils would be able to interact with community leaders and residents through school events (i.e. organisation of common events). It will also support teachers and parents to

build relationship with the local community in in mutually beneficial activities.

Meantime, connecting with the local community will enhance a positive perception of the school and will support pupils to feel empowered about their actions that will benefit the local community. The European school's pupils will no longer be seen as scary strangers and their assets will become a value for their participation in the local community activities.

Member of the « Conseil des Femmes Francophones » - education commission

Collaboration with local association in Laeken

Member in organisations :

- Member On the list of the scientific committee of the European Union Fundamental Rights Agency (2013 2018)
- MEMBER OF THE CENTRE OF ARBITRATION AND MEDIATION OMPI (WIPO) GENEVA (2004-PRESENT)
- CENTRUM VOOR RECHT IN DE INFORMATIEMAATSCHAPPIJ, UNIVERSITEIT LEIDEN MEMBER OF ELAW@LEIDEN,
- MEMBER OF THE COURT OF CONCILIATION AND ARBITRATION WITHIN THE OSCE (2005-PRESENT)
- BRITISH& IRISH LAW, EDUCATION AND TECHNOLOGY ASSOCIATION INVOLVEMENT BILETA
- MEMBER OF THE ADVISORY BOARD OF THE PIR FOR EUROPE (PUBLIC INTEREST REGISTRY, RESTON, US)
- Member of the Internet Society, USA (domain names)
- Member Cepani, 'Centre belge d'arbitrage et de mediation', brussels (2004-present)
- Member of **the Arbitration Association**, Paris (2001–present)
- Member of the Centre international de formation européenne, Nice
- Member of the **Professional Women International**, Brussels

PUBLICATIONS :

Personal publications

- "The EU Data Protection and the Citizens' Rights", the book includes comments on the EU reform of data protection at the light of the Charter of Fundamental Rights and in the context of the challenging Internet environment characterised by different data protection standards, to be published.
- "Cyber Consumer Protection: Unfair Commercial Practices", Publishing House: "Ashgate", London, to be re-published.
- "Common Learning Programme", Compendium for training of the European judges in the environmental law, 2010, 100 pages, published by the European Commission.
- « Cyber Consumer Law. State of Art and Perspectives », publié aux Editions Meijers, Pays-Bas, 2005, 320 pages.
- "Immigration and Asylum in Europe", within the network of the Odysseus Programme, CCBE's edition, in collaboration with the Council of Europe, Thessalonica, 1999 2000, (about 250 pages).
- "Judicial competence, recognition and enforcement of judgments in Europe in commercial and civil matters. Towards a European enforcement order?", CCBE's edition, Warsaw, Odysseus Programme (about 200 pages), 1998.
- "Etude sur les droits de la femme dans certains pays de l'Union européenne", publiée par la Direction d'Etudes du Parlement européen 1996, (30 pages).
- "Aspects juridiques de l'intégration des pays de l'Europe centrale et orientale", l'Université de Nice, 1995 (about 300 pages).

Collective works

- "Electronic Agents", in collaboration with prof.dr. H.Jaap van den Herik, 2007, Meijers Institute Leiden, 2007, 30 pages.
- "Rationales for Cyber Consumer Protection Online Contracts and Online Dispute Resolution" in collaboration with Geraint Howells, in "Choice and Risk in Consumer Society", Kluwer 2005, 25 pages.
- Compendium on access to justice in Central and Eastern European countries Editor of compendium in collaboration with Mrs. Janice Webster, published by the Council of Europe, 1999, 300 pages.

Articles

- Martindale-Hubbell Law Digest Articles on EU environmental law, intellectual property, commerce and trade, 30 pages, 2003,
- "Services of general interest in Europe", European Commission, Teamtime, vol 78 (November 2000) (environ 14 pages).
- Electronic Payment Systems: under the watchful eye of the consumer, rubrique "Actualités", <u>http://www.droit-technologie.org/1 2.asp?actu id= 420</u>, 2001.
- Different brief articles and press releases on "The modernization of the rules implementing articles 85 and 86 of the EC Treaty " InfoEurope legal journal, Council of the Bars and Law Societies of the European Union (environ 30 pages).
- "Electronic Payment Systems", World Internet Report, London, 10 pages, March 2001.
- "CyberConsumer Protection under the watchful eye of the law", Observatoire de la Finance, Switzerland, 10 pages, September 2001.
- "Consumer Law and the Internet", 10 pages, European Law Journal, Deloitte&Touche, November 2001.
- "Harmonisation of laws Directive 77/799/EEC" Mutual assistance by the authorities of the

Member States in the field of direct taxation - Spontaneous exchange of information) in Case C-420/98, Judgment of the Court (First Chamber) 13 April 2000, Deloitte&Touche, International Tax Newsletter (4 pages).

- "Commission proposes the creation of a Community Patent", European Update, Deloitte&Touche No 4/2000, Teamtime, vol 77(October 2000) (2 pages).
- "Electronic Payment Systems", Teamtime, European Commission, vol 79 (December 2000), 6 pages.
- La preuve des dommages et le lien de causalité dans les accidents d'origine nucléaire, 20 pages, Revue des Sciences Juridiques nr. 1, 1996.
- Etude comparative sur la notion de faillite internationale dans la Convention européenne Conseil de l'Europe et dans le projet de Convention relative aux procédures d'insolvabilité, Revue des Sciences Juridiques, 1994, 20 pages

Research projects

- European Parliament, "External expertise services in the field of impact assessment", 2011, 2013, Internal Market and Consumer Protection, 100 pages.
- Le rôle et les responsabilités de l'avocat dans une société en transition, conférence organisée par le Conseil de l'Europe en coopération avec l'Ordre National des Avocats hongrois, CCBE et INTERIGHTS Budapest, 2000
- Etude de faisabilité sur le développement futur de l'Observatoire de la protection du consommateur et la rédaction d'un programme de travail pluriannuel projet du Ministère de la Région de Bruxelles-Capitale 2002.
- EU projet EC study on property law and non-contractual liability law as they relate to contract law, 2002; Projet de recherche dans le cadre de « Prospective Research Brussels » afin d'assurer la continuité des activités de Centre Bigwood , 2003.
- "Cyber Consumers' Rights and Fair Trading", prepared within the network of a project of Research Training Network (covering universities from 9 EU countries), European Award -"Fundamental Rights and Private Law in the European Union", within the network of a EU Program – Cordis, 2003.
- Compendium on access to justice in Central and Eastern European countries Editor of compendium in collaboration with Mrs. Janice Webster, published by the Council of Europe, 1999, 300 pages.
- Les accords européens entre les pays de l'Europe centrale et orientale, Rapport publié par la Délégation de la Commission européenne auprès de la Roumanie, 1996 (environ 40 pages).
- Aspects de droit comparé sur le contrat d'entreprise, Paris, Institut d'Etudes Humaines, May 1994, 60 pages.
- "Services of general interest in Europe", European Commission, Teamtime, vol 78 (November 2000) (environ 14 pages).
- Different brief articles and press releases on "*The modernization of the rules implementing articles 85 and 86 of the EC Treaty*" *InfoEurope* legal journal, Council of the Bars and Law Societies of the European Union (environ 30 pages)

PEER REVIEWS ON MY PUBLICATIONS IN THE AREA OF CONSUMER PROTECTION: BOOKS PUBLISHED AND INTERNATIONAL AWARD

"*Cyber Consumer Protection: Unfair Commercial Practices*", (*Publishing House:* "Ashgate", London, 2005, 2012) about 260 pages - received an outstanding seal of approval and appreciation in the form of the International Award of the International Association of Consumer Law

"Of great interest to practitioners, policymakers and academics – as well as to consumers and traders in general – this timely work addresses all important legal and practical issues that arise in connection with online trading. This important work outlines the existing legislation and legal jurisprudence in the EU and the US and exposes the potential for unfair commercial practices to arise from online contracts, electronic agents, disclosure of information, online advertising and online dispute resolution in cross-border transactions. The continuing prevalence of unfair commercial practices will ensure this book remains in great demand" *Professor Geraint Howells, UK*

• "Cyber Consumers' Rights and Fair Trading", prepared within the network of a project of Research Training Network (covering universities from 9 EU countries), Award (second position) - "Fundamental Rights and Private Law in the European Union", within the network of a EU Program – Cordis

* *a few official statements from the academics:* Dr Coteanu has played a key role in the conceptualization and development of the legislative networks of the online consumer protection in Europe. She has changed the existing paradigms on the online consumer protection. According to her, "the convergence of the legislation at global level is not a matter of denying national specificity but rather of usefulness and need. Convergence is not only based on the similarity of some selected rules in all details but on the substance of these rules and their common role in making functional different national approaches. Similar legal networks for both electronic and traditional markets do not mean that consumers would take advantage of a similar standard of protection." On the principle of fair trading, she underlines that "the relationship between the principle of fair trading and technology should not be considered only in the light of the competitive electronic markets but also by taking into account the legal gap."

• "Cyber Consumer Law. State of Art and Perspectives", Publishing House: Meijers Institute, the Nederlands, Humanitas/ 320 pages

This book provides a wide-ranging international and comparative guide to the policies and practical legal issues of consumer protection in cyberspace. It will be warmly welcomed by all those interested in the present and future development of this important dimension of consumer law and policy in the 21st century'. *Iain Ramsay, York University, Canada*

LANGUAGES :

French, English, Romanian Dutch (satisfactory)

INTERNATIONAL AWARDS:

• International Award of the IACL, International Association of Consumer Law, Canada, March 2003

• European Award - "Fundamental Rights and Private Law in the European Union", within the framework of a EU Program – Cordis, January 2003

• International Award for "The Best Statement of Case"- International Law Defence Speech Competition - 1996, International Law Court – Hague