

# Seminarii specializate: Profesioniștii Fondurilor Europene

“EU Funds 2014–2020 prezentate  
potențialilor beneficiari”



# Prezentare – Orban Biriş European Consultants

ORBAN·BIRIŞ  
European Consultants

Compania Orban Biriş European Consultants SRL oferă consultanță în domeniul afacerilor europene și cel al utilizării fondurilor europene.

**În domeniul afacerilor europene**, compania sprijină, în principal, actorii de pe piață în promovarea intereselor pe care aceștia le dezvoltă față de proiectele legislative aflate în dezbateră la Bruxelles, dar și față de cele aflate în implementare la nivel național.

**În domeniul fondurilor europene**, serviciile oferite vizează exercițiile financiare 2007–2013 și 2014–2020. Dacă pentru actuala perioadă de programare, activitatea companiei este orientată spre acei beneficiari care au nevoie de asistență în depășirea problemelor pe care le întâmpină în derularea proiectelor finanțate din fonduri europene, accentul major al activității este pus pe elementele care pot sprijini societatea românească pentru accesarea fondurilor europene alocate României în viitorul exercițiu bugetar.



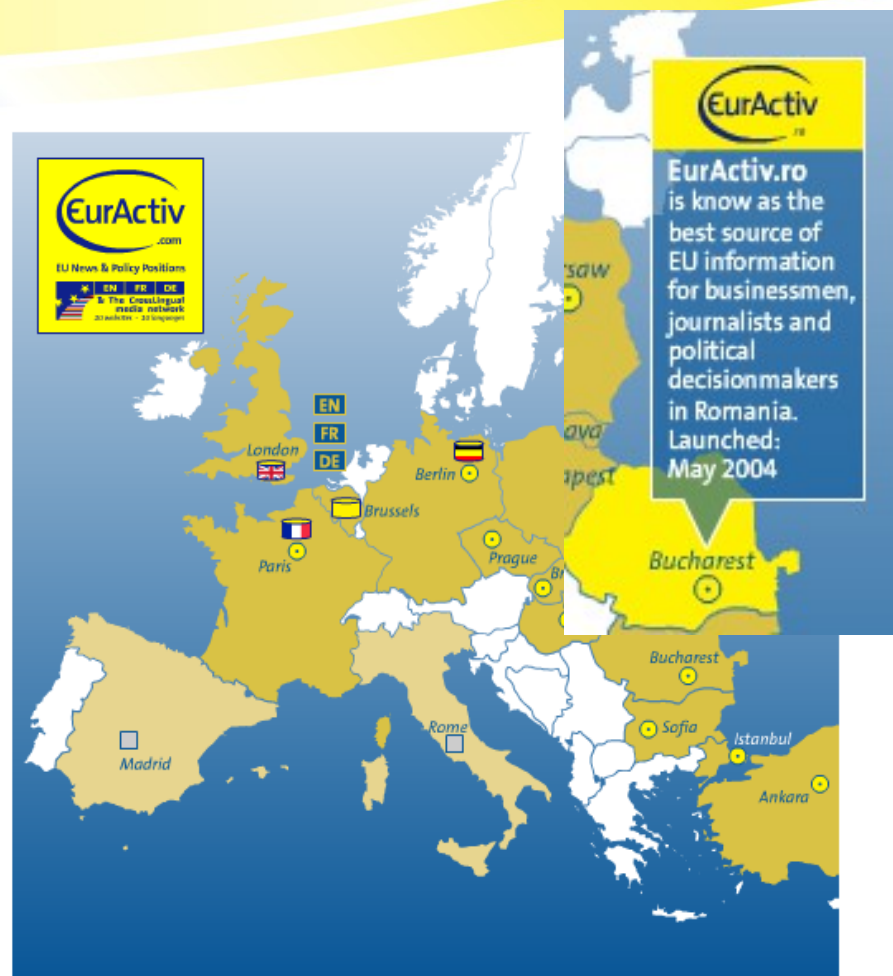
# Prezentare – EurActiv

**Euractiv este o rețea crosslingual de știri și politici europene cu sediul la Bruxelles**

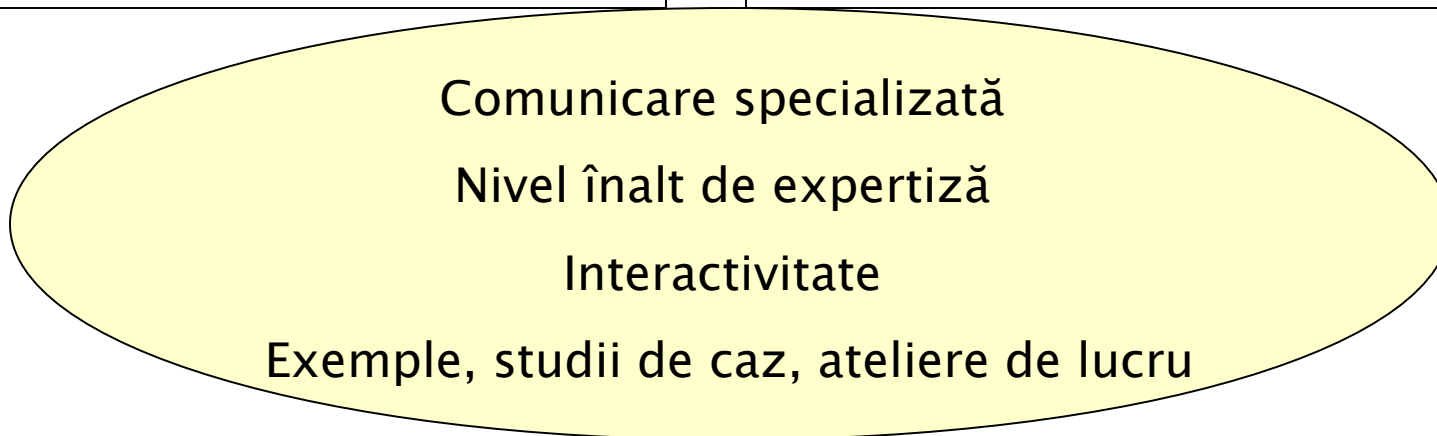
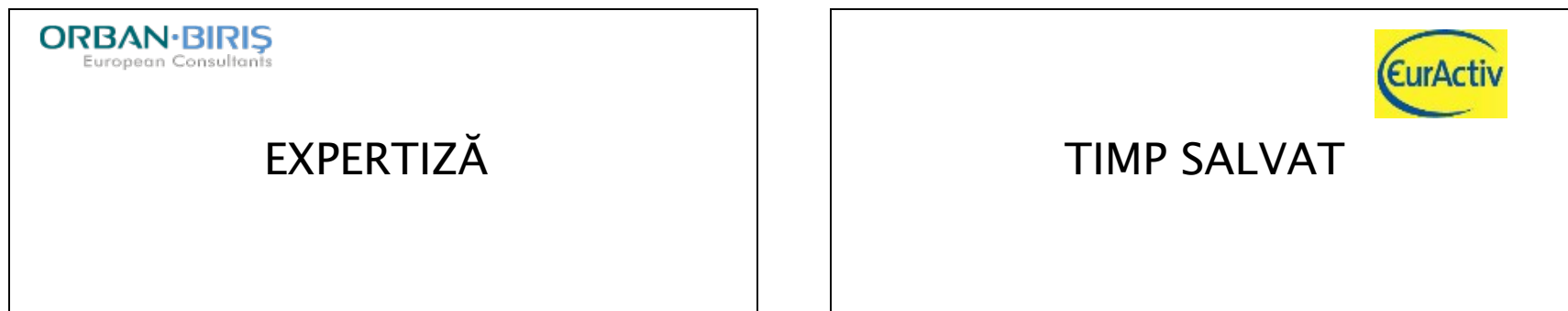
**Suntem prezenți în 15 țări și redăm informația europeană în 15 limbi (Belgia, Bulgaria | Česká republika | France | Deutschland | Ελλάδα | Magyarország | Italia | Lietuva | Polska | România | Srbija | Slovensko | España | Türkiye)**

**EurActiv.ro s-a lansat în mai 2004**

**Și-a creat un public specializat, care intervine în comentarii/discuții. Nivelul discuțiilor este unul ridicat, dat fiind profilul publicului și faptul că există moderare.**



Conceptul propus pentru seminariile în colaborare cu Orban Biriș European Consultants se bazează pe economia de timp. Clientul câștigă:



***Seminarii specializate: Profesioniștii Fondurilor Europene***  
"Fondurile europene 2014–2020 prezentate potențialilor beneficiari"

***Seminarul 2:***

"Competitivitate și inovare prin fonduri europene: provocări și oportunități 2014–2020"

Marti, 10.12.2013

- ***Target:*** mediul privat (companii mici, mijlocii și mari)
- ***Număr participanți:*** 25–30 persoane
- ***Participare cu taxă:*** începând de la 190 euro/participant + TVA

## Desfasurator:

09.30 – 10.00 Sosirea participantilor

### Partea I

10.00 – 11.30 : Prezentările speaker-ilor Orban Biriş privind:

- Noi prevederi legislative la nivel european pentru perioada 2014–2020
- Oportunități de finanțare prevăzute în documentele de programare naționale/abordări sectoriale

### Coffee break

### Partea a II-a

11.45 – 13.15

Dezbatere – alte informații/ întrebări și răspunsuri

### Lunch

Moderator: reprezentant EurActiv.ro

# Concept seminarii

## Seminarii specializate: “Profesioniștii Fondurilor Europene”



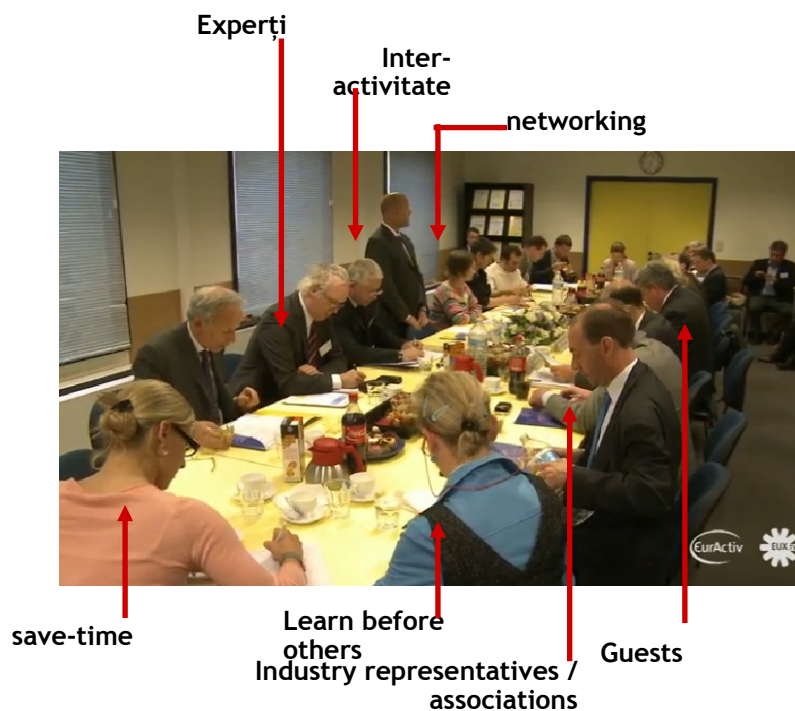
Primul seminar a avut loc in data de 5 noiembrie 2013, cu tema:

Principalele coordonate ale noii politici de coeziune cu implicații asupra  
beneficiarilor

– Modificări esențiale în accesarea fondurilor UE, incluse în documentele europene și  
naționale –

[http://www.euractiv.ro/uniunea-europeana/articles|displayArticle/articleID\\_25578/VIDEO-Primul-seminar-specializat-fonduri-UE-2014-2020.-Leonard-Orban-despre-oportunitatile-de-finantare-pentru-mediul-privat-in-viitoarele-programe-plus-declaratii-ale-participantilor.html](http://www.euractiv.ro/uniunea-europeana/articles|displayArticle/articleID_25578/VIDEO-Primul-seminar-specializat-fonduri-UE-2014-2020.-Leonard-Orban-despre-oportunitatile-de-finantare-pentru-mediul-privat-in-viitoarele-programe-plus-declaratii-ale-participantilor.html)

“Debate your priorities with influential EU stakeholders”



Urmatoarele teme, în pregătire:

1. dezvoltarea resurselor umane/ educație, economie socială
2. dezvoltare tehnologică
3. investiții în energie regenerabilă
4. mediul rural și turism





# Exemplu LinksDossier

## EurActiv's unique event briefing document

### Aviation biofuels: A pie in the sky? [fr]



Published 14 March 2011 - Updated 07 June 2011  
 Tags [airline industry](#) [aviation](#) [biofuels](#) [Second generation biofuels](#)

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**Airlines have committed to ramping up their use of biofuels in the belief that they can contribute to achieving the sector's pledges on carbon-neutral growth. For 2050, the EU foresees 40% use of "sustainable low carbon fuels" in aviation.**

[Display on single page](#)

Summary Issues Positions Timeline External Links

In a bid to reduce its dependency on imported oil and tackle global warming, the EU has committed to raising the share of fuels from renewable sources in transport to 10% by 2020 – including biofuels, hydrogen and green electricity.

In the air transport sector, test flights have already proven that biofuels could become a viable alternative to kerosene. In 2009, the airline sector has committed to meet 10% of its overall fuel consumption with biofuels by 2017.

Concerned with warnings that increased agrifuel production could lead to mass deforestation and food shortages, the EU also made clear that only biofuels that meet strict sustainability criteria will be allowed on the market.

The EU Renewable Energy Directive, agreed by EU leaders in December 2008, obliges the bloc to ensure that biofuels offer at least 35% carbon emission savings compared to fossil fuels. The figure rises to 50% as of 2017 and 60% as of 2018 (EurActiv 05/12/08).

These criteria were put forward as a way to ensure that energy crops do not replace other land uses (so-called 'indirect land-use change').

However, truly "green" biofuels are not expected to hit the market on a sufficiently large commercial scale before 2015 at best.

#### MORE ON THIS TOPIC

#### NEWS



[European biofuel dispute splits the industry](#)

[EU's airline emission goals under scrutiny](#)

[Biofuel bombers could soon patrol Benghazi](#)

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#### Airlines aim for 10% biofuels use by 2017

The by 2 Summary Issues **Positions** Timeline External Links

In June, the **International Air Transport Association (IATA)** has pledged to achieve carbon neutrality with sustainable aviation fuels by 2050. Summary Issues Positions **Timeline** External Links

Although 200 exist," Brazil. Summary Issues Positions Timeline **External Links**

**European Union**

- European Commission: [Air transport: Biofuels](#)
- European Commission: [Air transport: Environment](#)
- European Commission: [Biofuels and other renewable energy in the transport sector](#)
- European Commission: [2011 progress report on renewable energies \(31 Jan. 2011\) \[FR\] \[DE\]](#)
- European Commission: [Evaluation of the use of biofuels and other renewable fuels in transport \(31 Jan. 2011\)](#)
- European Commission: [Report of the European expert group on future transport fuels \(Jan. 2011\)](#)
- European Commission: [European Industrial Initiative on bioenergy](#)
- [Sustainable Way for Alternative Fuels and Energy for Aviation \(SWAFA\)](#)
- [SWAFA: State of the Art on Alternative Fuels in Aviation](#)

**International Organisations**

- International Energy Agency (IEA): [Global Perspectives for Lignocellulosic Ethanol \(13 Oct. 2010\)](#)

**Business & Industry**

- International Air Transport Association (IATA): [Pathway to carbon-neutral growth in 2020](#)
- International Air Transport Association (IATA): [Alternative Fuels](#)
- International Air Transport Association (IATA): [Environment](#)
- Enviro.Aero: [Beginners guide to aviation biofuels](#)
- European biofuels technology platform: [Biofuels for air travel](#)



# Strategic Projects EurActiv Network – update

"European Parliament 2014 Elections": as part of a consortium, EurActiv is contributing media and policy insights to the communication strategy and campaign for the 2014 European elections. Several EurActiv network partners have also recently won projects to support debates and raise awareness around the European Parliament and the upcoming elections.

EurActiv has three major projects in process, reflecting the changing EU, in addition to normal editorial, geographic and web developments.

"EU Community": help develop the next era of policy-making. (see brochure)

Under the current Treaty: better policy-making efficiency, building on great transparency gains in last 15 years. In Brussels and the capitals, the 'Community of EU Actors' could be supported by technology identifying credible experts and relevant documents. This project is called 'EU Community'.

"Future EU": support the debate on differentiated integration. (see brochure)

Further changes to the current set-up: defining different EU circles: a more integrated Eurozone, and other circles including the UK and candidates. Building on the current 'think tank phase', options should be clarified before the 2014 European selections, so that countries have clear mandates for ensuing negotiations. This project is 'Future EU'.



# EurActiv.ro

## Recently developed content

Leaders in original content on EU-related themes

**EurActiv.ro**

– local leader in EU Funds coverage

– content developed for the eulive.ro platform

Apart from the projects financed by public authorities (EU Funds), EurActiv.ro has partnership with companies, NGOs and relevant & balanced media outlets in Romania, to ensure relevant coverage on key EU themes.

The screenshot displays the EurActiv.ro website interface. At the top, there are logos for the European Union, the Romanian Government, and the Ministry of Regional Development and Infrastructure. Below the logos, the website title "Întâlnirile EurActiv FONDURI EUROPENE 2014-2020" is visible. A navigation menu includes "Fonduri UE 2014-2020", "Achiziții", "Întâlniri online", "Articole/Știri", "Opinia ta", "Documente", and "Despre proiect".

The main content area features a large image of a meeting with a "LIVE TEXT" overlay: "Dezbateri: Prioritati de finantare / Feedback de la beneficiari". Below the image, the text reads: "LIVE TEXT Eugen Teodorovici, Ministrul Fondurilor Europene: 7 miliarde euro, alocate marii infrastructuri in perioada 2014-2020 de Euractiv in 11 iunie 2013 in Articole/Știri, Macro".

On the right side, there is a sidebar with a "POPULARE" (Popular) section containing three items:
 

- "INTALNIRE ONLINE Cum ar trebui finantate firmele mici si mijlocii, dupa 2014? Florin Jianu, presedintele Patronatului Tinerilor Intreprinzatori a discutat online" (22 MAI 2013)
- "LIVE TEXT Eugen Teodorovici, Ministrul Fondurilor Europene: 7 miliarde euro, alocate marii infrastructuri in perioada 2014-2020" (11 Iunie 2013)
- "Fondurile europene si economia sociala, cum a fost pana in 2013, ce va urma" (10 Iunie 2013)

 Below this is a "RECENTE" (Recent) section with one item: "Ministerul Fondurilor Europene a transmis Comisiei Europene documentul consultativ pentru elaborarea Acordului de Parteneriat 2014-2020" (6 Iunie 2013). At the bottom of the sidebar is an "INTERVIU VIDEO" section with one item: "INTERVIU VIDEO Florin Jianu, Patronatul Tinerilor Intreprinzatori: Masuri care trebuie incluse in viitoarele programe cu fonduri UE" (24 MAI 2013).

**Platform on EU Funding 2014 - 2020, launched by EurActiv.ro in May 2013, part of a EU-financed project**

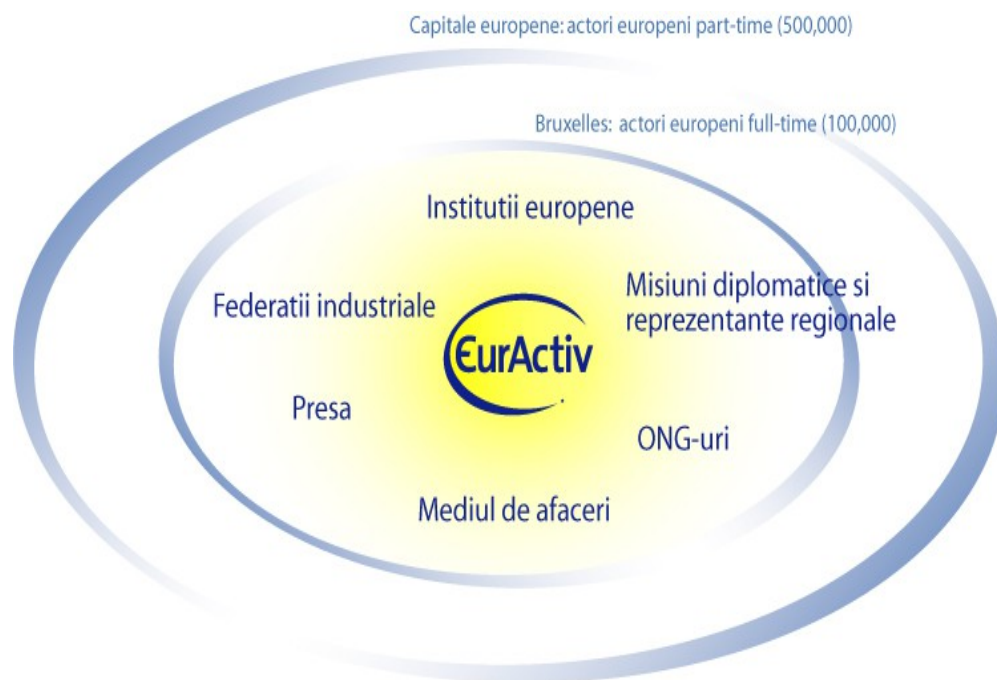


# ANEXA – INFORMATII DE BACKGROUND

## EurActiv.ro

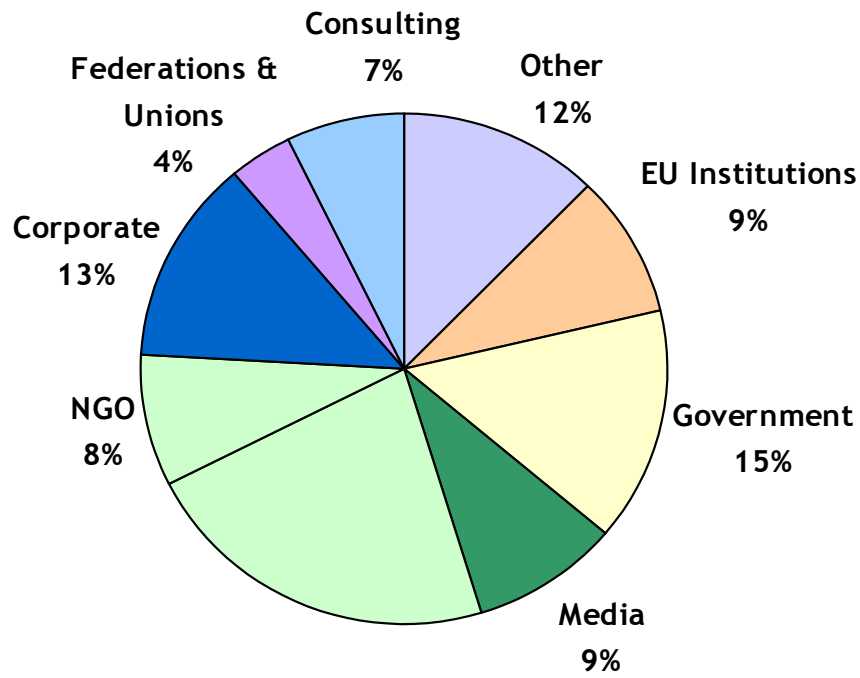
### Cui ne adresăm?

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## [EurActiv | European Union Information Website \(EU and Europe\)](#)

10 Jan 2011 ... Expert **EU policy** journalists follow a wide range of **European** legislation and topics. ... **News:**UK sees no need for **EU** deepwater drilling ban ...  
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[www.iss.europa.eu/research-areas/eu-f...](#) - En cache - Pages similaires

## [European Hydrogen Association » EU Policy News](#)

The **European** Commission on November 13 proposed its second Strategic Energy Review to build up energy solidarity among Member States and a **new policy** on ...  
[www.h2euro.org/category/home/eu-polic...](#) - En cache - Pages similaires

## [The Centre for European Policy Studies | Centre for European ...](#)

5 Jan 2011 ... CEPS Senior Fellow Christian Egenhofer asserts in a **new Policy** Brief that the **EU** must take a markedly bolder **policy** stance in this area if ...  
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## [Energy: What do we want to achieve ? - European commission](#)

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## [Energy: Energy Strategy for Europe - European commission](#)

June 2011-Security of **Energy Supply** in **Europe** - May 2011-After Fukushima ...  
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### [PDF Green paper](#)

File Format: PDF/Adobe Acrobat  
 29 Nov 2000 ... The **European Union's** long-term strategy for **energy supply** ...  
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## [Green Paper on the security of energy supply](#)

EUROPA - Summaries of **EU** legislation - The European Commission addresses the ...  
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## [Energy policy of the European Union - Wikipedia, the free encyclopedia](#)

That the **energy supply** and generation activities of energy companies should be .... Beyond the bounds of the **European Union**, **EU** energy policy has included ...  
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