



# Re-building Standalone Strength

---

Stephen Hester, Group Chief Executive

26 February 2009

# The 3-5 Year Journey to Standalone Strength

- ▶ Restructure as premier financial institution, anchored in the UK while serving individual and institutional customers here and globally
- ▶ Rebuild attractive shareholder value for all and enable UK Government to sell down its shareholding profitably
- ▶ Be leaders in our markets – effective and disciplined in our management
- ▶ Re-commit the entire organisation to delivering for our customers

**Our primary task is to rebuild standalone strength and value**

Recapitalisation & Government funding support



Management and Board changes



Analysis and Presentation of 'the problems'



New Strategy – roadmap to unite people and resources

***Today***

Asset Protection Scheme – improve protection against extreme loss during strategy execution

***Today***

Severity of downturn “manageable”





***Tbd***

**What now – Execution!**

---

## The strategy we announce today will:

- Shift ~20% of funded assets to Non-Core Division for disposal/run down
- Cut more than £2.5bn out of the cost base
- Benefit from the Government Asset Protection Scheme
- Radically restructure GBM, taking out 45% of capital employed
- Deliver substantive change in all businesses
- Centre on UK with tighter, more focused global operations
- Target retail and commercial exit outside UK, Ireland and US
- Drive major changes to management, processes and culture

- Major decisions on Strategy made 
- Deleveraging and reducing wholesale funding begun 
- New RWA and asset growth constrained 
- Comprehensive cost reduction underway 
- Restructured compensation 
- Fuller suite of management tools deployed 
- Introduced new disciplines on risk concentrations and processes 
- Restructured and simplified management 

---

## Our results for 2008 were bad:

- Net attributable losses before goodwill of £7.9bn
  - £16.2bn write-down of goodwill paid on prior acquisitions
- 
- This masks the inherent strengths of RBS' businesses and strong or resilient performances by most of the Bank
  - The global economic downturn will test us again in 2009
  - All our efforts are now focussed on the path to recovery

**Leverage**

**ABN AMRO acquisition**

**Strategy**

**Risk controls**

**Profit focus**

**Management &  
processes**

## Top Down Tests

- **Regain standalone AA ratings category** – lower leverage, less reliance on unsecured wholesale funding, stronger businesses
- **15%+ return on tangible equity (ROE)** – necessary to cover cost of capital
- **More stable business mix** – cease proprietary activity, focus on customer flows, risk management & less leverage

## Tests for each Business

- Top tier competitive position in enduring customer franchise
- 15%+ ROE in normal markets
- Proportionate use of balance sheet, risk & funding
- Capable of organic growth – but “market limited”
- Connected to the Group – customers, products, people



## Non-Core and Core split

---

### Non-Core

- Non-Core division to be separately managed and wound down within the existing legal structures of the Group

### Core

- UK Retail
- UK Corporate & Commercial
- Wealth
- Ulster
- Citizens
- Insurance
- GBM
- GTS

- All other businesses have been through root and branch strategic review: no sacred cows
- Many will be significantly restructured
- All subject to cost programme
- All have tight RWA targets

**A 'self help' programme given weakness of disposal markets**

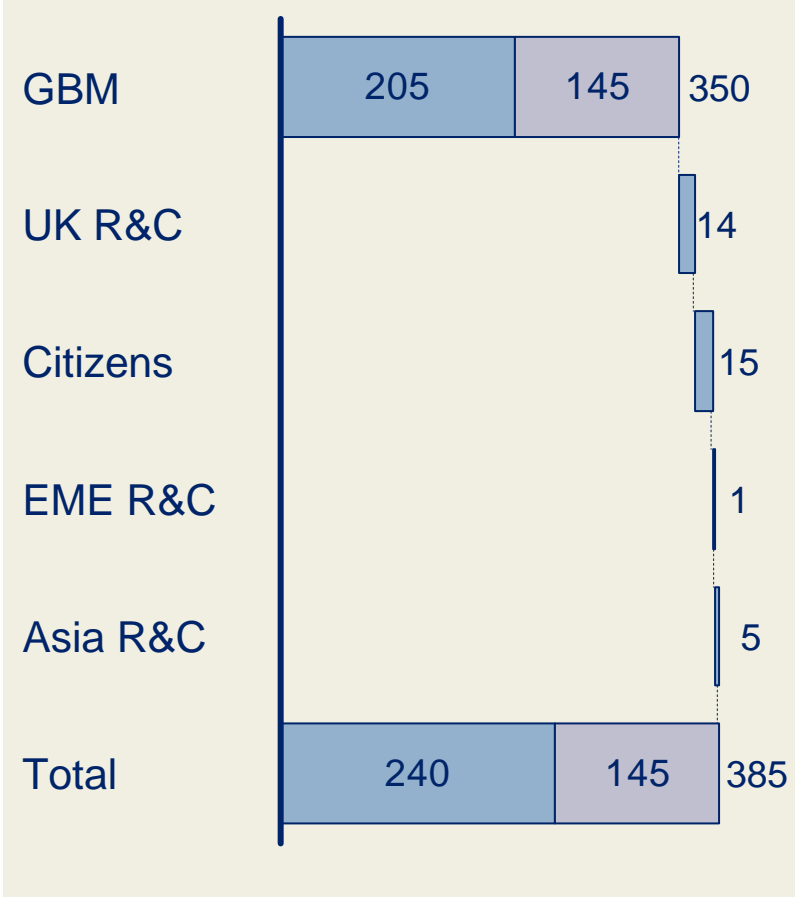
- Non-strategic assets
- Stressed assets
- Includes portfolios, assets and businesses
- Vast majority from GBM
- Retail and commercial businesses continental Europe and Asia
- Other Retail & Commercial Non-Core

## 2008 financials

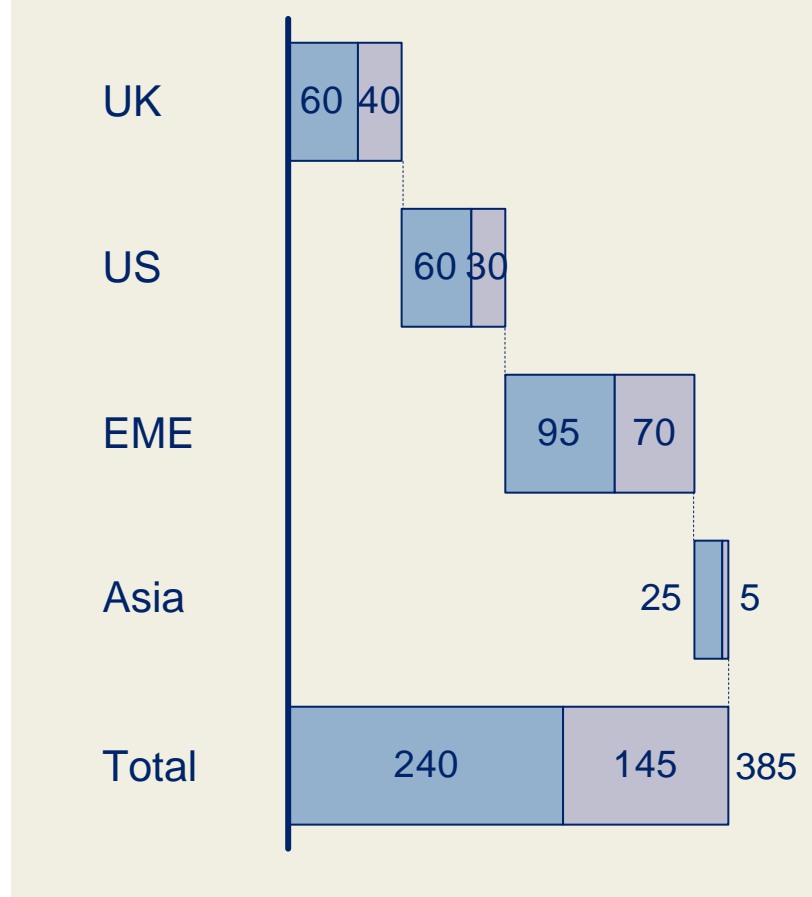
- ~£240bn assets (+~£145bn derivative positions)
- ~£155bn RWA
- ~£3.9bn revenues
- ~£1.1bn direct expenses
- ~£3.2bn impairment losses
- ~£9.2bn credit market and other trading asset write-downs

- Separately managed, reporting line to CEO
- Matrix support from donor Divisions
- Run-off over 3-5 years as fast as is consistent with value and risk

**Non-Core Assets by Division, 2008 £bn**



**Non-Core Assets by Region, 2008 £bn**



■ Third Party Assets excluding derivatives MTM
 ■ Derivatives MTM

GBM geographic split based on client view

## Re-size and re-focus GBM

---

### Retention Rationale

- Restructured and de-risked business will deliver steady and significant profits
- Can maintain top tier customer businesses
- Natural complement to corporate businesses
- No viable market exit opportunity

### Planned actions

- £350bn in assets to non-core:
  - Exit balance sheet heavy, niche segments
  - Focus on major financial centres, scale back presence elsewhere
  - Exit illiquid products/proprietary trading
- New risk management disciplines and substantial operating cost reductions

### Goals

- 20%+ ROE
- £150bn RWA (45% lower than today)
- Business limited to liquid customer franchises with top tier competitive position
- Major re-balancing of funding requirement

## Split between Core and Non-Core

Core		Non-Core
Core businesses	Restructured core businesses	Non-Core assets and businesses
<ul style="list-style-type: none"> <li>■ <i>Essential to our clients</i></li> <li>■ <i>Resilient origination and distribution markets</i></li> </ul>	<ul style="list-style-type: none"> <li>■ <i>Re-sized market opportunity</i></li> <li>■ <i>Reduced RBS capacity</i></li> </ul>	<ul style="list-style-type: none"> <li>■ <i>Distressed asset prices and “closed” markets</i></li> <li>■ <i>Non strategic to RBS, including some highly valuable businesses</i></li> </ul>
<ul style="list-style-type: none"> <li>■ FX and options</li> <li>■ Rates</li> <li>■ Money markets</li> <li>■ Commodities</li> <li>■ Cash equities</li> <li>■ DCM</li> <li>■ ECM</li> <li>■ Restructuring and advisory</li> </ul>	<ul style="list-style-type: none"> <li>■ ABS Trading</li> <li>■ Flow Credit Trading</li> <li>■ Equity derivatives</li> <li>■ Equity financing</li> <li>■ Prime ABS origination</li> <li>■ Corporate and FI lending</li> </ul>	<ul style="list-style-type: none"> <li>■ Structured credit trading</li> <li>■ Illiquid proprietary trading</li> <li>■ Structured derivatives</li> <li>■ Asset management</li> <li>■ Non-conforming ABS origination</li> <li>■ Real estate lending</li> <li>■ Leveraged finance lending</li> <li>■ Project finance lending</li> <li>■ Asset finance</li> </ul>
~£153bn RWA		~£126bn RWA

Streamlined footprint, while maintaining global proposition

---

## Primary countries

- Australia, China, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Netherlands, Russia, Singapore, Spain, Sweden, UAE, UK, US

## Refocused countries

- Austria, Belgium, Brazil, Canada, Czech Republic, Denmark, Finland, Greece, Indonesia, Korea, Luxembourg, Malaysia, Mexico, Norway, Poland, Qatar, South Africa, Switzerland, Taiwan, Thailand, Turkey

## Explore new ownership

- Argentina, Bahrain, Chile, Colombia, Egypt, Kazakhstan, New Zealand, Pakistan, Philippines, Portugal, Romania, Slovakia, Uzbekistan, Venezuela, Vietnam

Focus on retail and commercial customer relationships in core footprint

---

## Retention Rationale

- Strong franchise and attractive portfolio in core markets
- Meets the Group strategic tests over cycle
- Improves Group funding ratios
- Improves Group geographic balance and opportunities
- Sale would be destructive of value and capital

## Planned actions

- Exit most activities outside core “footprint”
- Cost restructuring in order to re-invest in the core franchise (incl technology and marketing spend)
- Improved cross-sell to in-footprint customers
- Resize risk portfolios
- Revitalise retail (sales, technology, deposits)

## Goals

- Top 5 in the markets we serve
- Disciplined use of balance sheet:
  - 1:1 ratio loans/deposits
  - Retain below average risk profile
- 15%+ ROE
- Greater organic growth
- Increase connectivity with rest of Group

	UK Retail	UK Corporate & Commercial	Wealth
Key Actions	<ul style="list-style-type: none"> <li>Reduce costs: Online, lean, automation</li> <li>Segment service by value</li> <li>Invest in systems and sales</li> </ul>	<ul style="list-style-type: none"> <li>Manage portfolio stress</li> <li>Reduce cost base, tailor cost to serve to value</li> <li>Invest in systems and service</li> </ul>	<ul style="list-style-type: none"> <li>Consolidate UK and international</li> <li>Grow RM base, enhance productivity</li> <li>Investment in platform</li> </ul>
Goals	<ul style="list-style-type: none"> <li>ROE 15%+</li> <li>Funding growing faster than assets</li> <li>Customer service leadership</li> <li>Lending commitments</li> </ul>	<ul style="list-style-type: none"> <li>ROE 15%+</li> <li>Work off risk concentrations</li> <li>Stronger credit, portfolio management processes</li> <li>Deposit growth</li> <li>Lending commitments</li> </ul>	<ul style="list-style-type: none"> <li>Maintain high ROE</li> <li>Continued AuM growth</li> <li>Sustain UK market leadership</li> </ul>



	Ulster Bank	Insurance	GTS
Key actions	<ul style="list-style-type: none"> <li>■ Re-balance assets/liabilities</li> <li>■ Pro-actively manage risk</li> <li>■ Increase and diversify deposit base</li> <li>■ Move to single brand</li> <li>■ Significant cost restructuring</li> </ul>	<ul style="list-style-type: none"> <li>■ Re-invigorate top line growth by investing efficiencies</li> <li>■ Strengthen multi-channel distribution</li> </ul>	<ul style="list-style-type: none"> <li>■ Maximize value of global capabilities</li> <li>■ Rightsize the global network (incl. country exits)</li> <li>■ Maintain service levels</li> <li>■ Slimmed down operating model</li> </ul>
Goals	<ul style="list-style-type: none"> <li>■ 15%+ ROE</li> <li>■ Improved loan:deposit ratio</li> <li>■ Risk concentration reduced</li> <li>■ Franchises maintained</li> </ul>	<ul style="list-style-type: none"> <li>■ 20%+ ROE</li> <li>■ Extend lead</li> <li>■ Lowest cost operations</li> <li>■ Strong UK commercial lines</li> </ul>	<ul style="list-style-type: none"> <li>■ Maintain high ROE</li> <li>■ Europe as core base</li> <li>■ Leading SEPA bank</li> <li>■ Explore in-organic options</li> </ul>

## Financial discipline

- Improved controls and costs/capital fully allocated to Divisions
- Focus on funding balance
- Disciplined RWA usage in the core (value not volume)
- Focus on returns (and setting of return targets) not just profits
- Total balance sheet size controlled and liquidity surprises avoided

## Risk management disciplines

- Reduced single name, sector & country concentration limits
- Earnings volatility/ impairments managed down
- Strengthened risk function role
- Drive business performance through focus on returns and strategy
- New reporting systems increase transparency

**Underpinned by new management processes and incentives**

**Maximising  
efficiency crucial  
to restoring  
shareholder value**

- Deliver greater than £2.5bn (16%) efficiency cost savings by 2011 versus 2008, at constant exchange rates
- This includes the remaining £0.5bn already promised from ABN AMRO integration not reflected in 2008
- The greatest savings arise in GBM and Manufacturing
- Restructuring charges likely over next 3 years: 1.5 - 1.75 year payback targeted
- The programme does not include effect of inflation, incentive pay movements, or cost reductions arising from business exits or the impact of new projects (if any)

## RBS objectives

---

### **Secure asset insurance that protects and enhances capital strength and outlook, thereby**

- Enhancing financial strength and stability for customers and depositors
- Reducing risk to shareholders
- Allowing greater support for UK customers via increased lending
- Facilitating Non-Core run-off plan, leaving Core Bank more free to restructure and progress

## Overview

---

- RBS has the opportunity to “insure” the following portfolios:
  - £225bn third party assets and £44bn undrawn commitments
  - £33bn derivative counterparty risk exposures
  - Total pool of £302bn, RWAs ~£160bn
- Insured assets would be:
  - 53% placed in non-core division
  - 47% part of ongoing businesses. Rationale for latter to “make room” for new UK lending commitments
- More detail and recommendation to shareholders to follow in the coming weeks

# The Asset Protection Scheme

Core elements of the scheme	Description
RWA relief	■ Estimated at £144bn at 31 Dec 2008 (Reflecting 90/10 risk sharing on second loss)
Percentage of first loss borne by RBS on pool	■ 6%
Split of second loss	■ 90% to HMT / 10% to RBS
Fee paid	■ 2% of gross pool to be amortised over 7 years

- £6.5bn fee would be “paid” up front via issue to HMT of B shares, a Core Tier 1 capital instrument defined as ordinary shares with preferential rights in respect of dividends
- Additional £13bn of capital would be issued to HMT as part of APS agreement with a further £6bn available thereafter at RBS’ option

---

	Pre	Post
RWAs	£578bn	£434bn
Core Tier 1 capital	£41bn	£54bn
Core Tier 1 ratio	7.0%	12.4%

---

- Post APS Core Tier 1 impacted by issuance of £19.5bn B shares, offset by the £6bn deduction of first loss exposure (50% of first loss, capped at 8% of RWAs)
- Over time book value attributable to Ordinary Shareholders eroded by fee amortisation, the cost of the B shares and potential losses on insured assets
- RBS would also be required to give up the tax shelter from any part of future UK losses prior to returning to profitability

---

Entry into the APS would also involve RBS committing to:

- £25bn increase in net lending commitments in 2009 (vs current plan)
- Further £25bn increase provisionally targeted in 2010
- Commitment for each year divided
  - £9bn mortgages
  - £16bn SME and corporate
- Lending subject to commercial pricing, credit decisions and risk limits



- ▶ Executing “business as usual” is a challenge for all banks in the current economic environment
- ▶ The quantum and urgency of change required at RBS to recover its standalone strength is a major additional challenge
- ▶ Market pessimism, illiquidity, strained funding markets and industry de-leveraging make “short cuts” unviable
- ▶ Need to retain and motivate our people and rebuild external confidence
- ▶ Market environment very uncertain – credit costs are rising, risk of further write-downs

Recapitalisation & Government funding support



Management and Board changes



Analysis and Presentation of 'the problems'



New Strategy – roadmap to unite people and resources

***Today***

Asset Protection Scheme – improve protection against extreme loss during strategy execution

***Today***

Severity of downturn “manageable”

***Tbd***

**What now – Execution!**