

Romania

Key indicators

| | |
|---|--------|
| Population (millions), 2006 | 21.6 |
| Surface area (1,000 square kilometers) | 238.4 |
| Gross domestic product (US\$ billions), 2006 | 121.9 |
| Gross domestic product (PPP, US\$) per capita, 2006 | 10,125 |
| Real GDP growth (percent), 2006 | 7.7 |

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

Travel & Tourism indicators

T&T Industry, 2007 estimates

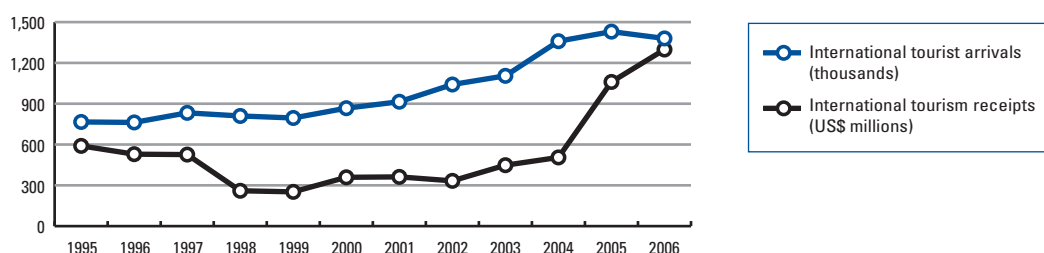
| | Percent of total | 2008–2017 annual growth (% forecast) | |
|-------------------------------|------------------|--------------------------------------|-----|
| GDP (US\$ millions) | 3,100 | 2.1 | 7.9 |
| Employment (1,000 jobs) | 295 | 3.4 | 2.2 |

T&T economy, 2007 estimates

| | | | |
|-------------------------------|-------|-----|-----|
| GDP (US\$ millions) | 7,953 | 5.5 | 6.9 |
| Employment (1,000 jobs) | 575 | 6.6 | 1.8 |

Source: World Travel & Tourism Council, TSA Research 2007

| | |
|--|-------|
| International tourist arrivals (thousands), 2006 | 1,380 |
| International tourism receipts (US\$ millions), 2006 | 1,298 |



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

| | Rank (out of 130) | Score (1–7 scale) |
|--|-------------------|-------------------|
| 2008 Index | 69 | 3.9 |
| T&T regulatory framework | 72 | 4.3 |
| Policy rules and regulations | 48 | 4.6 |
| Environmental sustainability | 51 | 4.7 |
| Safety and security | 75 | 4.9 |
| Health and hygiene | 89 | 3.8 |
| Prioritization of Travel & Tourism | 102 | 3.6 |
| T&T business environment and infrastructure | 66 | 3.6 |
| Air transport infrastructure | 88 | 2.6 |
| Ground transport infrastructure | 74 | 3.4 |
| Tourism infrastructure | 38 | 4.4 |
| ICT infrastructure | 48 | 3.2 |
| Price competitiveness in the T&T industry | 109 | 4.1 |
| T&T human, cultural, and natural resources | 73 | 3.8 |
| Human resources | 68 | 5.0 |
| Education and training | 58 | 4.7 |
| Availability of qualified labor | 84 | 5.2 |
| Affinity for Travel & Tourism | 101 | 4.4 |
| Natural resources | 96 | 2.7 |
| Cultural resources | 44 | 3.1 |

Note: For descriptions of variables and detailed sources, please refer to "How to Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

| INDICATOR | RANK/130 | INDICATOR | RANK/130 |
|---|----------|---|----------|
| 1st pillar: Policy rules and regulations | | 8th pillar: Tourism infrastructure | |
| 1.01 Prevalence of foreign ownership | 80 ...■ | 8.01 Hotel rooms* | 51 ...■ |
| 1.02 Property rights | 84 ...■ | 8.02 Presence of major car rental companies* | 1 ...■ |
| 1.03 Business impact of rules on FDI | 82 ...■ | 8.03 ATMs accepting Visa cards* | 43 ...■ |
| 1.04 Visa requirements* | 7 ...■ | 9th pillar: ICT infrastructure | |
| 1.05 Openness of bilateral Air Service Agreements* | 82 ...■ | 9.01 Extent of business Internet use | 79 ...■ |
| 1.06 Transparency of government policymaking | 126 ...■ | 9.02 Internet users* | 39 ...■ |
| 1.07 Time required to start a business* | 28 ...■ | 9.03 Telephone lines* | 63 ...■ |
| 1.08 Cost to start a business* | 30 ...■ | 9.04 Broadband Internet subscribers* | 35 ...■ |
| 2nd pillar: Environmental sustainability | | 9.05 Mobile telephone subscribers* | 47 ...■ |
| 2.01 Stringency of environmental regulation | 72 ...■ | 10th pillar: Price competitiveness in the T&T industry | |
| 2.02 Enforcement of environmental regulation | 76 ...■ | 10.01 Ticket taxes and airport charges* | 82 ...■ |
| 2.03 Sustainability of T&T industry development | 122 ...■ | 10.02 Purchasing power parity* | 70 ...■ |
| 2.04 Carbon dioxide emissions* | 69 ...■ | 10.03 Extent and effect of taxation | 108 ...■ |
| 2.05 Particulate matter concentration* | 8 ...■ | 10.04 Fuel price levels* | 102 ...■ |
| 2.06 Threatened species* | 78 ...■ | 10.05 Hotel price index* | 83 ...■ |
| 2.07 Environmental treaty ratification* | 28 ...■ | 11th pillar: Human resources | |
| 3rd pillar: Safety and security | | 11.01 Primary education enrollment* | 63 ...■ |
| 3.01 Business costs of terrorism | 54 ...■ | 11.02 2ndary education enrollment* | 70 ...■ |
| 3.02 Reliability of police services | 82 ...■ | 11.03 Quality of the educational system | 58 ...■ |
| 3.03 Business costs of crime and violence | 94 ...■ | 11.04 Local availability of research and training services | 49 ...■ |
| 3.04 Road traffic accidents* | 80 ...■ | 11.05 Extent of staff training | 84 ...■ |
| 4th pillar: Health and hygiene | | 11.06 Hiring and firing practices | 80 ...■ |
| 4.01 Physician density* | 59 ...■ | 11.07 Ease of hiring foreign labor | 96 ...■ |
| 4.02 Access to improved sanitation* | 97 ...■ | 11.08 HIV prevalence* | 1 ...■ |
| 4.03 Access to improved drinking water* | 113 ...■ | 11.09 Business impact of HIV/AIDS | 49 ...■ |
| 4.04 Hospital beds* | 19 ...■ | 11.10 Life expectancy* | 68 ...■ |
| 5th pillar: Prioritization of Travel & Tourism | | 12th pillar: Affinity for Travel & Tourism | |
| 5.01 Government prioritization of the T&T industry | 119 ...■ | 12.01 Tourism openness* | 101 ...■ |
| 5.02 T&T government expenditure* | 40 ...■ | 12.02 Attitude of population toward foreign visitors | 85 ...■ |
| 5.03 Effectiveness of marketing and branding | 118 ...■ | 12.03 Extension of business trips recommended | 87 ...■ |
| 5.04 T&T fair attendance* | 56 ...■ | 13th pillar: Natural resources | |
| 6th pillar: Air transport infrastructure | | 13.01 Number of World Heritage natural sites* | 39 ...■ |
| 6.01 Quality of air transport infrastructure | 95 ...■ | 13.02 Nationally protected areas* | 87 ...■ |
| 6.02 Available seat kilometers* | 70 ...■ | 13.03 Quality of the natural environment | 91 ...■ |
| 6.03 Departures per 1,000 population* | 74 ...■ | 13.04 Total known species* | 73 ...■ |
| 6.04 Airport density* | 69 ...■ | 14th pillar: Cultural resources | |
| 6.05 Number of operating airlines* | 49 ...■ | 14.01 Number of World Heritage cultural sites* | 30 ...■ |
| 6.06 International air transport network | 91 ...■ | 14.02 Sports stadiums* | 46 ...■ |
| 7th pillar: Ground transport infrastructure | | 14.03 Number of international fairs and exhibitions* | 49 ...■ |
| 7.01 Quality of roads | 123 ...■ | | |
| 7.02 Quality of railroad infrastructure | 57 ...■ | | |
| 7.03 Quality of port infrastructure | 99 ...■ | | |
| 7.04 Quality of domestic transport network | 87 ...■ | | |
| 7.05 Road density* | 32 ...■ | | |

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.